UNITED WE CAN DO MORE: 
STEP-UP PROGRAM OPPORTUNITIES

No one can create change alone. That's why we offer the opportunity to leverage your donation with Step-Up Programs that ensure your immediate entry into our membership groups.

Increase the power of your gift with one of these three-year programs. Your contribution in the first two years is supplemented with funds provided through the generous support of the Baltimore Equitable Insurance Foundation, France-Merrick Foundation and Robert E. Meyerhoff. All grant dollars are directed to United Way of Central Maryland.

**LEADERS UNITED STEP-UP PROGRAM**
The Leaders United Step-Up Program helps those donating a minimum of $500 reach the $1,000 Leaders United giving level. This program includes membership in Women United.

**TOCQUEVILLE SOCIETY STEP-UP PROGRAM**
The Tocqueville Society Challenge Step-Up Program helps those donating a minimum of $5,000 reach the $10,000 Tocqueville Society giving level. This program includes membership in Women United – Tocqueville Society.

**JANE B. MEYERHOFF SOCIETY STEP-UP PROGRAM**
Thanks to the generosity of Robert E. Meyerhoff, United Way of Central Maryland is able to help donors reach the $25,000 Jane B. Meyerhoff Society giving level. This program is designed for those who make a gift of $15,000 in the first year.

**TOCQUEVILLE SOCIETY IMPACT INCENTIVE**
Giving a gift directly to United Way of Central Maryland—undesignated dollars—allows us to fight for individuals, children and families in our region.

If you donate at least $5,000 of your personal Tocqueville Society gift to United Way of Central Maryland, its Education, Housing, Employment or Health Programs, or one of its county Community Partnerships, all normal fees associated with a designated gift are waived.*

For more information on the Step-Up Programs or the Tocqueville Society Impact Incentive, please contact Jeff Pratt at 410-895-1526 or jeff.pratt@uwcm.org.

* A minimum donation of $100 is required for each designation, or it will revert to United Way of Central Maryland. Designations must be to a 501c(3) organization. A five percent fee will be deducted on designations, subject to a $5 minimum and a $500 cap. Please visit uwcm.org/designate for more information and frequently asked questions on our designation policy.