



United Way
of Central Maryland

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United Way of Central Maryland Announces More Than \$4.1 Million to Support its Fight for the Education, Financial Stability and Health of Local Communities

Organization's fiscal year 2018 investments to support Anne Arundel, Baltimore, Carroll, Harford and Howard counties and Baltimore City

BALTIMORE (August 8, 2017) – [United Way of Central Maryland's](#) Board of Directors has approved community investments across central Maryland, totaling more than \$4 million for the fiscal year starting July 2017.

“Thanks to the overwhelming generosity from regional supporters, we are able to continue investing in initiatives and programs that will stabilize individuals and families living across central Maryland — and provide them with an opportunity to live a self-sufficient life,” said Franklyn Baker, president and CEO of United Way of Central Maryland. “Our hope is that these grants will give struggling individuals and families a solid foundation to get them back on their feet as well as hope for a brighter future.”

The more than \$4 million in grants and other community investments for fiscal year 2018 announced today, will go toward improving the lives of central Maryland residents and will help low-income individuals and families obtain the necessities of a better life: education, housing, employment and health.

Through its six Community Partnership Boards, United Way of Central Maryland has awarded 51 operating grants – totaling approximately \$1.07 million – to organizations delivering critical basic needs services throughout central Maryland. These include emergency housing, homelessness prevention programming, education initiatives, healthcare services and more.

United Way is supporting Family Stability programming throughout central Maryland with investments totaling approximately \$3.1 million. A multi-faceted approach to supporting the region's most vulnerable citizens, United Way's Family Stability programs work to get struggling families back on track by helping them obtain housing and assisting them in gaining access to food, healthcare, employment and education.

“This is a great day for central Maryland as these investments will have a significant impact in helping to stabilize our region’s most underserved residents,” said chair of United Way of Central Maryland’s Baltimore City partnership board and Head of Corporate Social Responsibility for T. Rowe Price, Renee Christoff. “Today’s announcement is a direct result of the overwhelming support we continue to receive from corporations, foundations and residents looking to make a positive difference in people’s lives.”

Since its launch in May 2012, United Way’s Family Stability programs across central Maryland have ensured that more than 1,200 families stayed in their homes, or were rapidly rehoused if they had already lost their homes. This also means that 99.7 percent of the children in these families avoided having to change schools.

Earlier this year, United Ways in Maryland released the ALICE® (**A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed) report which found that more than a third of Maryland households — nearly 750,000 — can’t afford the state’s high cost of living and don’t earn enough to afford basic necessities.

These new grants will help to continue this important work to provide families the support and resources they need and strengthen communities across central Maryland.

For more information about United Way of Central Maryland’s work, or to join our fight to create meaningful, measurable and lasting change for people throughout our region, visit www.uwcm.org.

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About United Way of Central Maryland

United Way fights for the education, health and financial stability of every person in every community. For more than 90 years, United Way of Central Maryland has been improving lives in the communities it serves: Anne Arundel, Baltimore, Carroll, Harford and Howard Counties, and Baltimore City.

All of United Way’s work is supported by the 2-1-1 Maryland United Way Helpline, a 24-hour, 7-day a week service that provides information and referrals on a variety of health and human service issues. Celebrating its 10th anniversary, the program has provided answers for more than 104,000 calls for help in fiscal year 2016.

*In January 2017, United Ways in Maryland released the ALICE® Report, revealing that more than a third of Maryland households – nearly 750,000 – either live in poverty, or qualify at or below the **ALICE** (**A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed) threshold. United Way of Central Maryland works to stabilize ALICE residents – individuals and families who work hard but still cannot afford basic necessities because of Maryland’s high cost of living – and those that fall below the Federal Poverty Level, by focusing on the building blocks of a better life to become self-sufficient: education, employment, housing and health.*

United Way is improving lives in central Maryland communities, but no one can create change alone. United Way of Central Maryland encourages individuals to get their friends, colleagues and others involved, to do more in the community and help more families in central Maryland. Working together, United Way of Central Maryland, its supporters and its volunteers can empower more families in the communities it serves.

To learn more about the United Way of Central Maryland, visit www.uwcm.org. To find out more about the ALICE Report, visit www.uwcm.org/ALICE.