

# THANK YOU FOR YOUR PLEDGE TO OUR COMMUNITY.

Please ensure that your gift is processed correctly by printing boldly and legibly on this pledge form and using a blue or black ink pen. Your personal information is kept confidential.

## STEP 1: Please provide your information in the space below

Prefix:  Ms.  Mr.  Mrs.  Dr.  Other Birthday:  /  /  Gender:  Male  Female

First Name:  M.I.  Last Name:  Suffix:

Home Address:  City:

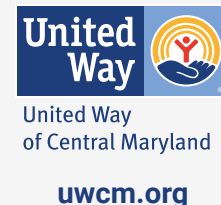
State:  Zip Code:  Home Email:

Phone Number:   Home  Mobile  Office **Employer ID# (required field for all payroll deductions):**

*Home address and email are requested so that we may send you a gift acknowledgment and updates on how your gift is changing your community.*

## STEP 1A (Optional): My relationship with United Way of Central Maryland

- I am 40 or younger and making an annual gift of at least \$260. I want to join **Emerging Leaders United** for special networking, volunteering and professional development opportunities.
- I am interested in becoming a part of **Leaders United**. Leaders United members donate \$1,000-\$9,999 annually.
- Tell me about **Women United**. All women in Leaders United are members of this unique affinity group.
- I am interested in volunteer opportunities.
- I would like to know how to include United Way in **my will or estate plan**.



## STEP 2: Please choose total gift amount and method of payment

**MY TOTAL ANNUAL GIFT = \$**

Please sign and date (required):

Signature:  \_\_\_\_\_

Date: \_\_\_\_\_

- PAYROLL DEDUCTION** number of pay periods is determined by your payroll department
- PERSONAL CHECK**  
(Please attach check and make payable to **United Way of Central Maryland**)  
Check Number \_\_\_\_\_
- PLEASE BILL ME**  
 Annually  Monthly (12)  
 Other \_\_\_\_\_
- CREDIT CARD** (Check One):  
 Visa  Mastercard  American Express  Discover  
Card Number
- Expiration Date (MM/YY)  /   
 One-time charge beginning (MM/YY)  /     
 Monthly installments beginning (MM/YY)  /     
 Quarterly installments beginning (MM/YY)  /

*This authorization may be canceled at anytime by notifying United Way at 410-547-8000.*

## STEP 2A (Optional): Step up your gift with a Step-Up Program

- Weinberg Leaders United Step-Up Program. Make my \$500 or more pledge worth \$1,000
- Tocqueville Society Step-Up Program. Make my \$5,000 or more pledge worth \$10,000

See details on back cover of this guide or visit [www.uwcm.org/stepup](http://www.uwcm.org/stepup)

## STEP 3: Please choose how you want to invest in your community. I want to LIVE UNITED and maximize my impact.

Total should equal my total annual pledge in Step 2.

- United Way of Central Maryland \$ \_\_\_\_\_ of annual gift (4444)

**AND/OR**

To support a specific United Way community:

- Anne Arundel County Fund (7686) \$ \_\_\_\_\_ of annual gift
- Baltimore City Fund (7602) \$ \_\_\_\_\_ of annual gift
- Baltimore County Fund (7612) \$ \_\_\_\_\_ of annual gift
- Carroll County Fund (7687) \$ \_\_\_\_\_ of annual gift
- Harford County Fund (5756) \$ \_\_\_\_\_ of annual gift
- Howard County Fund (3709) \$ \_\_\_\_\_ of annual gift

**United Way's Family Stability Programs:**

- Education Programs (6381) \$ \_\_\_\_\_ of annual gift
- Housing Programs (3338) \$ \_\_\_\_\_ of annual gift
- Employment Programs (2666) \$ \_\_\_\_\_ of annual gift
- Health Programs (4743) \$ \_\_\_\_\_ of annual gift
- 2-1-1 Maryland United Way Helpline (899) \$ \_\_\_\_\_ of annual gift

- I want to support another nonprofit through United Way by designating my gift.\* For a list of United Way Community Partners, visit [uwcm.org/communitypartners](http://uwcm.org/communitypartners).

Agency Name \_\_\_\_\_  
Agency Address \_\_\_\_\_  
\$ \_\_\_\_\_ of annual gift

Agency Name \_\_\_\_\_  
Agency Address \_\_\_\_\_  
\$ \_\_\_\_\_ of annual gift

- Check here if you wish to remain anonymous. Otherwise your name will be released to the designated program/agency for possible public recognition.

# UNITED WE CAN DO MORE: STEP-UP PROGRAMS FOR DONORS

No one can create change alone. That's why we offer the opportunity to leverage your donation with Step-Up Programs that ensure your immediate entry into our membership groups.

Increase the power of your gift with one of these three-year programs. Your contribution in the first two years is supplemented with funds provided through the generous support of the Baltimore Equitable Insurance Foundation, France-Merrick Foundation and Robert E. Meyerhoff. All grant dollars are directed to United Way of Central Maryland.



## IMPACT INCENTIVE

Giving a gift directly to United Way of Central Maryland – undesignated dollars – allows us to fight harder for individuals, children and families in our region.

If you donate at least \$5,000 of your personal Tocqueville Society gift to United Way of Central Maryland; its Education, Housing, Employment or Health Programs, or one of its county Community Partnerships, all normal fees associated with a designated gift are waived.\*

For more information on the Step-Up Programs or the Tocqueville Society Impact Incentive, please contact Jeff Pratt at 410-895-1526 or [jeff.pratt@uwcm.org](mailto:jeff.pratt@uwcm.org).

\*A minimum donation of \$100 is required for each designation, or it will revert to United Way of Central Maryland. Designations must be to a 501c(3) organization. A 5 percent fee will be deducted on designations, subject to a \$5 minimum and a \$500 cap. Please visit [uwcm.org/designate](http://uwcm.org/designate) for more information and frequently asked questions on our designation policy.

### LEADERS UNITED STEP-UP PROGRAM

Also includes membership in Women United.

Year 1



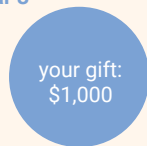
Total Gift Value:  
\$1,000

Year 2



Total Gift Value:  
\$1,000

Year 3



Total Gift Value:  
\$1,000

### TOCQUEVILLE SOCIETY STEP-UP PROGRAM

Also includes membership in Women United – Tocqueville Society

Year 1



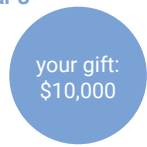
Total Gift Value:  
\$10,000

Year 2



Total Gift Value:  
\$10,000

Year 3



Total Gift Value:  
\$10,000

### JANE B. MEYERHOFF SOCIETY STEP-UP PROGRAM

Year 1



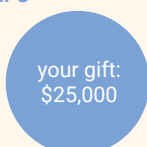
Total Gift Value:  
\$25,000

Year 2



Total Gift Value:  
\$25,000

Year 3



Total Gift Value:  
\$25,000



United Way of Central Maryland | 1800 Washington Blvd., Suite 340, Baltimore, MD 21230

T: 410-547-8000 | F: 410-630-7629 | [uwcm.org](http://uwcm.org)



United Way  
of Central Maryland

Stay connected



**LEGAL INFORMATION:** Contributions to United Way of Central Maryland, Inc. (UWCM) are tax deductible within the limits of current federal and Maryland state law. UWCM has provided no goods or services in exchange for your contributions. You will be acknowledged for direct contributions made during the calendar year. United Way will send those acknowledgments before January 31 of the following year. To ensure receipt of your acknowledgment please provide us with your full home address. If your contribution is being made by payroll deduction, you should keep a copy of this pledge card which, along with your pay stubs or other documents furnished by your employer, show the amount withheld for your contribution and will provide the necessary support for your contribution for Federal income tax purposes. UWCM does not provide goods or services in return for any contribution made to it by payroll deduction. A copy of the most current financial statement is available upon request by contacting UWCM. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage. By providing your email address to United Way, you are opting in to receive periodic email communications from UWCM. Your privacy is important to us, and we will never share, sell or rent your contact information to a third party. You may unsubscribe from UWCM emails at any time.