

UNITED WE CAN DO MORE: STEP-UP PROGRAM OPPORTUNITIES



No one can create change alone. That's why we offer the opportunity to leverage your donation with Step-Up Programs that ensure your immediate entry into our membership groups.

Increase the power of your gift with one of these three-year programs. Thanks to all our generous sponsors: Baltimore Equitable Insurance Foundation, France-Merrick Foundation and Robert E. Meyerhoff. All grant dollars are directed to United Way of Central Maryland.

LEADERS UNITED STEP-UP PROGRAM

The Leaders United Step-Up Program helps those donating a minimum of \$500 reach the \$1,000 Leaders United giving level. This program includes membership in Women United.



TOCQUEVILLE SOCIETY STEP-UP PROGRAM

The Tocqueville Society Step-Up Program helps those donating a minimum of \$5,000 reach the \$10,000 Tocqueville Society giving level. This program includes membership in Women United – Tocqueville Society.



JANE B. MEYERHOFF SOCIETY STEP-UP PROGRAM

Thanks to the generosity of Robert E. Meyerhoff, United Way of Central Maryland is able to help donors reach the \$25,000 Jane B. Meyerhoff Society giving level. This program is designed for those who make a gift of \$15,000 in the first year.



TOCQUEVILLE SOCIETY IMPACT INCENTIVE



Giving a gift directly to United Way of Central Maryland—undesignated dollars—allows us to fight for individuals, children and families in our region.

If you donate at least \$5,000 of your personal Tocqueville Society gift to United Way of Central Maryland; its Education, Housing, Employment or Health Programs, or one of its county Community Partnerships, all normal fees associated with a designated gift are waived.*

For more information on the Step-Up Programs or the Tocqueville Society Impact Incentive, please contact Jeff Pratt at 410-895-1526 or jeff.pratt@uwcm.org.

* A minimum donation of \$100 is required for each designation, or it will revert to United Way of Central Maryland. Designations must be to a 501c(3) organization. A five percent fee will be deducted on designations, subject to a \$5 minimum and a \$500 cap. Please visit uwcm.org/designate for more information and frequently asked questions on our designation policy.