

**NOW, MORE THAN
EVER, IT'S TIME TO**

**LIVE
UNITED™**

**GIVE. ADVOCATE.
VOLUNTEER.**



OPEN YOUR MIND.
OPEN YOUR HEART.
REACH OUT A HAND.
RAISE YOUR VOICE.

**THAT'S HOW YOU
MAKE A DIFFERENCE.**



It's no surprise the current economy has sparked distress, fear and dire circumstances across the country. Unemployment and foreclosures are up and shelter and soup kitchen lines continue to grow. Central Maryland is no exception.

But you can change that. You can make sure thousands of people, some even friends or neighbors, get the resources they need.

United Way of Central Maryland is here to stabilize families across the region and help meet their basic needs.

From shelter to quality affordable child care and afterschool programs that encourage, not discourage, United Way is committed to solving problems and creating long-term changes.

Your role in that process is critical. You can help make sure today's problems don't become tomorrow's crises.

How? Join us.

GIVE. ADVOCATE. VOLUNTEER.

It'll make more of a difference than you think.

It's about creating a better life for us all. That means providing opportunities and fundamental things like education, income and health.

Through direct services and by focusing on these building blocks of a good life, United Way is concentrating its energy and expertise into making central Maryland strong and secure. And helping to make sure people are safe and sound.

**WHATEVER YOU CAN GIVE,
GIVES HOPE**



EDUCATION

We subsidize quality, affordable child care and family support, and provide before and after school activities for youth so that parents can afford to work knowing that their children are safe, learning and mentored.

PROBLEMS

- Affordable quality child care is out of reach for many, with child care ranking as one of the top three household expenses in every Maryland jurisdiction.
- More than 5,200 high school students in central Maryland dropped out.

Source: Maryland Child Care Resource, Kids Count 2007

SOLUTIONS

- United Way credentialed 168 child care providers, ensuring that affordable, quality care is available to low-income families.
- 2,119 youth received dropout prevention services.
- We work with state delegates and the Maryland Committee for Children to expand universal pre-kindergarten to military families and beyond.
- United Way staff serve on the Governor's Early Care and Education Committee, playing a key role in advising the state.
- Dream & Flourish, a partnership with Procter & Gamble (Cover Girl) and Baltimore County Schools, helps mentor and inspire middle school girls.

INCOME

We provide support for resources that help people survive and we work to ensure families have safe, affordable housing and the means to keep it.

PROBLEMS

- More than 14,000 evictions took place in central Maryland in 2008.
- The fair market rent for a two-bedroom apartment in central Maryland is \$1,037. That means, earning minimum wage, a person has to work 3.0 full-time jobs to afford the apartment.

Source: Maryland Judiciary, National Low Income Housing Coalition

SOLUTIONS

- 1,548 low-income or homeless individuals and families obtained or remained in safe and stable housing for at least one year.
- 2,804 people received services like job training and credit repair to help them find permanent housing.
- To combat homelessness, United Way sits on local homelessness planning committees, guiding plans to make homelessness rare and brief.
- We worked with the Maryland Alliance for the Poor, a collaboration of agencies representing needs of the poor, building the case for legislation to study poverty issues and make recommendations in this difficult climate.

The solution numbers are aggregated from four quarters. There are several instances where the numbers may be duplicated.

HEALTH

United Way helps agencies provide shelter, legal protection and other core services to victims of domestic violence, sexual assault and child abuse, problems that tend to rise in families enduring economic pressures.

PROBLEMS

- There were 19,391 domestic violence crimes in Maryland.
- In central Maryland, there were 15,000 reported cases of child abuse and neglect – 50 percent of the state's totals.

Source: Source: Crime in Maryland: 2007 Uniform Crime Report, State of Maryland Department of Human Services, Child Protective Services Data, 2005

SOLUTIONS

- 703 victims of violence or abuse were able to access and receive core services to help them.
- 166 victims accessed legal representation that ended with a positive outcome.
- United Way is one of the largest private funders of victim services in Maryland.
- Part of the Universal HealthCare Access Campaign, United Way is working with Healthcare for All to help cover all Marylanders.

The solution numbers are aggregated from four quarters. There are several instances where the numbers may be duplicated.

GIVE

A dollar or 100 or 10,000. It all adds up and makes a difference in the lives of so many. There are many ways to support United Way of Central Maryland's work, including:

- Payroll deduction
- Direct debit
- Check
- Direct billing
- Credit card
- Stocks/securities
- Planned giving
- Electronic funds transfer

If your workplace conducts a United Way campaign, talk to your coordinator to obtain a paper pledge form or your user name and password for electronic pledging.

You can also visit www.uwcm.org to give online, or call 410.547.8000 for more information.

A copy of the most current financial statement is available upon request by contacting United Way of Central Maryland, Inc. at P.O. Box 1576, Baltimore MD 21203-1576 or 410.547.8000. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.

GIVING SOCIETIES

United Way offers several giving programs designed to help donors aspire to new levels of philanthropy and to help foster involvement.

If you haven't already, please consider one of these options:

Leadership Society

Join the network of more than 7,000 generous donors who contribute \$1,000 or more each year. This group does more than give. They get involved, guiding the organization and volunteering their time. You will enjoy:

- Grant dollars – leverage your contribution with a grant for the opportunity to join the Leadership or Tocqueville Society
- Member only events – network and hear from business and community leaders such as Archbishop O'Brien and Dr. Benjamin Carson
- Special volunteer opportunities – visit www.shareyourself.org and learn more about how you can become engaged in the community by sharing your experience

Women's Leadership Council (WLC)

This two-tiered philanthropic network of concerned and caring women is focused on advocacy, mentoring, networking, philanthropy and volunteering. Members of United Way's Women's Initiative Next Generations (WINGS) donate \$1,000-\$9,999 annually. Membership in the WLC Tocqueville Society is reserved for women who give \$10,000 or more annually. Both groups primarily focus on issues affecting women and children.

Tocqueville Society

For more than 30 years, the Tocqueville Society has set the standard for charitable giving. Members contribute \$10,000 or more annually and help motivate others to give generously as well. These donors are part of a national group of major gift leaders who provide philanthropic stewardship across the country. You will enjoy:

- Exposure and recognition in local and national Tocqueville membership book
- Invitations to all exclusive Tocqueville networking events
- Invitation and recognition at annual Tocqueville reception
- Unique volunteer opportunities
- Invitations to "In Their Own Words" Tocqueville breakfast series – past speakers include U.S. Senator Barbara A. Mikulski, Woody Collins and Dr. Andrés Alonso

Legacy Circle

Establishing a perpetual gift that will support your community for years to come is another option United Way offers. By joining the Legacy Circle, you have an opportunity to establish a gift that will impact central Maryland now and in the future.

To help individuals join these unique giving societies, United Way offers several challenge grant programs.

Weinberg Leadership Society Challenge Grant

<u>INITIAL GIFT</u>	<u>GRANT</u>	<u>TOTAL GIFT</u>
\$750	\$250	\$1,000
<u>SECOND YEAR GIFT</u>	<u>GRANT</u>	<u>TOTAL GIFT</u>
\$1,000	\$0	\$1,000

Tocqueville Society Challenge Grant

<u>INITIAL GIFT</u>	<u>GRANT</u>	<u>TOTAL GIFT</u>
\$5,000	\$5,000	\$10,000
<u>SECOND YEAR GIFT</u>	<u>GRANT</u>	<u>TOTAL GIFT</u>
\$10,000	\$0	\$10,000

Jane B. Meyerhoff Society Challenge Grant

<u>INITIAL GIFT</u>	<u>GRANT</u>	<u>TOTAL GIFT</u>
\$15,000	\$10,000	\$25,000
<u>SECOND YEAR GIFT</u>	<u>GRANT</u>	<u>TOTAL GIFT</u>
\$20,000	\$5,000	\$25,000
<u>THIRD YEAR GIFT</u>	<u>GRANT</u>	<u>TOTAL GIFT</u>
\$25,000	\$0	\$25,000

We are deeply indebted to our challenge grant sponsors — Baltimore Equitable Insurance Foundation, France-Merrick Foundation, Robert E. Meyerhoff and The Harry and Jeanette Weinberg Foundation — for their inspiration and leadership.

For more information on giving societies or the challenge grants, please contact Holly Joyce Hoey at 410.895.1406 or holly.hoey@uwcm.org or Elise Lee at 410.895.1505 or elise.lee@uwcm.org.

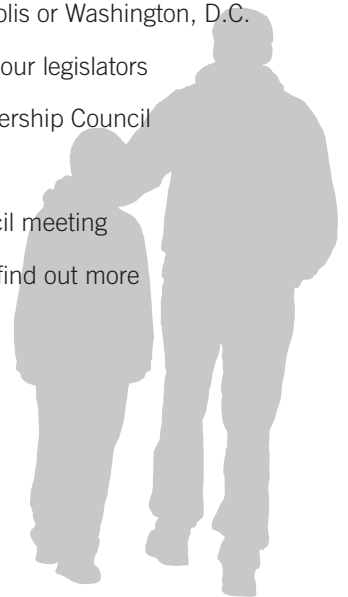
ADVOCATE

Express yourself. Speak your mind, sign your name, raise your hand. By becoming an advocate for United Way of Central Maryland and the people we support, you can make change happen.

Advocacy is about having an impact on the public policies that affect the systems United Way is working to change. It's also about having an impact on the way people think.

There are many ways you can take a stand, get involved and help United Way get the message out.

- Encourage friends and family to learn about United Way's interest areas
- Attend your local PTA meeting
- Vote
- Send a letter to the editor of the local newspaper
- Attend a rally in Annapolis or Washington, D.C.
- Call or write a letter to your legislators
- Join the Women's Leadership Council
- Sign a petition
- Attend your local council meeting
- Visit www.uwcm.org to find out more



*These grants are designed as a one-time opportunity.

VOLUNTEER

One of the most important ways to help change your community – your world – is to share your time and your experience. Share yourself by volunteering today.

Through shareyourself.org, United Way's online volunteer center, and niche programs like Emerging Leaders United (ELU) and a new retiree initiative, there are countless opportunities to get involved. Special leadership groups, like the Women's Leadership Council, also offer volunteer opportunities that work for you.

Whether you're looking to volunteer just once or regularly, or if your organization wants to plan something as a group, United Way makes connecting with your community fast and easy. From individual activities to long-term projects, United Way can help link you to the people and organizations that need you.

Share your time. Share your talents. Share yourself. Visit www.shareyourself.org for more information.

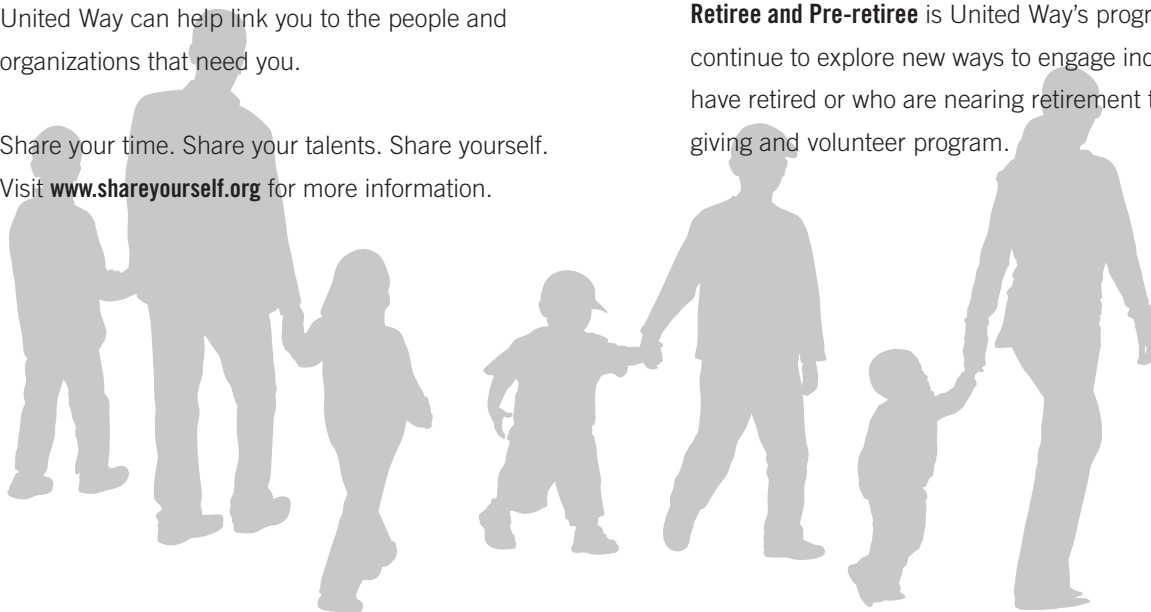
GET INVOLVED

As we continue to branch out to engage new audiences, we are focusing on three groups. Take advantage of these membership programs to help make a difference with people you can relate to.

Emerging Leaders United (ELU) is designed for individuals 40 and under who are actively seeking ways to give, advocate and volunteer. Membership requires a \$260 annual donation and the participation in at least one volunteer activity. Benefits include exclusive education, networking and volunteer opportunities. www.emergingleadersunited.org

Loyal Contributor is designed for individuals who have been giving to (any) United Way for 10 or more consecutive years. This is a recognition program for donors who self-identify.

Retiree and Pre-retiree is United Way's program to continue to explore new ways to engage individuals who have retired or who are nearing retirement through a giving and volunteer program.



OFFICES

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www.uwcm.org/annearundel

Community Partnership of Baltimore County

P.O. Box 1576
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Community Partnership of Carroll County

P.O. Box 2047
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www.uwcm.org/carroll

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United Way
of Central Maryland

www.uwcm.org

United Way of Central Maryland supports environmental responsibility by utilizing FSC (Forest Stewardship Council) certified papers, limiting the volume of printed information and recycling remaining inventory.

06/09

2-1-1 MARYLAND

2-1-1 Maryland at United Way is one of four call centers implementing the 2-1-1 pilot program in Maryland.



2-1-1 is a 24-hour a day, seven day a week, confidential information and referral service that is available in more than 150 languages.



Provided by United Way, 2-1-1 Maryland is a connection to trusted community resources from certified and caring individuals who have access to more than 4,000 public, private and nonprofit organizations that can provide help.

This direct service is critical in times of need, particularly as the economic climate remains uncertain. In the last year, more than 180,000 calls were received, a 12.5 percent increase over the prior year.

The top five calls last year were related to:

- energy/utility assistance
- housing
- food
- income supports
- health/mental health

Visit www.uwcm.org/helpnow to read "Help in Hard Times," a guide to dealing with financial struggles.

Need help now?

Feeling the pinch? Lose your job or afraid you will?

2-1-1 is for people with many kinds of needs, big and small. Some 2-1-1 callers are concerned about:

Energy Costs

- What do I do if I get a shut-off notice?
- How can I get more time to pay my utility bill?

Eviction Prevention

- What options do I have if I can't pay my rent?
- Who can tell me about my rights as a tenant?

Health Care

- Can anyone help me pay for my prescriptions?
- Where can I go to see a doctor if I can't afford one?

Food

- Am I eligible to get food stamps?
- Where can I get free groceries to tide us over?

Foreclosure

- How can I avoid losing my home if I miss payments?
- Where can I turn if I suspect mortgage fraud?

Emergency Housing

- Is there anywhere I can stay until I'm back on my feet?
- Where can my family find shelter for tonight?

Tax Credits and Preparation

- What is the Earned Income Tax Credit and do I qualify?

Counseling

- Who can my child talk to about problems in school?
- How can I stop feeling so tired and helpless?

Legal Help

- What can I do to have my record expunged?
- How do I get protection if my partner hurts me?

Job Training and Placement

- I was laid off – now what?
- Where can I go for help with my resume?

If you cannot reach us by dialing 2-1-1:

Greater Baltimore area	410.685.0525
Elsewhere in Maryland	1.800.492.0618
TTY weekdays 8:30 am - 4:45pm	410.685.2159

Normal airtime and other charges apply for cell phone users.

