



2009 PLEDGE FORM

**TOCQUEVILLE
SOCIETY**

UNITED WAY OF CENTRAL MARYLAND

Give. Advocate. Volunteer.
LIVE UNITED™



United Way of Central Maryland established the Tocqueville Society in 1987 to recognize donors of \$10,000 or more for their philanthropic leadership. Tocqueville Society members set the standard for charitable giving and motivate others to improve lives in our community.

IMPACT INCENTIVE

Undesignated dollars allow United Way to make a greater impact on the root causes of the social problems facing central Maryland. By letting United Way use its expertise to focus on key areas, we can all better execute the overall mission.

If you donate at least 50 percent of your Tocqueville gift to United Way of Central Maryland or any one of the focus areas, we will waive all normal fees associated with a designated gift.*

*Personal gifts under \$10,000 are not eligible for this incentive. Normally, designations to agencies incur a fee of 5 percent. As a reminder, eligible nonprofits include any 501(c)(3) in the U.S. whose mission is primarily health and human service oriented.

MULTI-YEAR GIVING

This new option lets valuable donors make a contribution that sustains the work of United Way of Central Maryland with the ease and convenience of multi-year pledges. Through automatic re-enrollment, donors have an opportunity to make a multi-year gift, saving time and ensuring the community benefits year after year. (Annually, you will receive a pledge reminder with payment options.)

WOMEN'S LEADERSHIP COUNCIL

An exciting part of United Way of Central Maryland's Tocqueville Society is our Women's Leadership Council – a caring and vibrant group of women leaders who invest in our community and its children. The Women's Leadership Council is a powerful network of women who strengthen our community through a focused investment of their time, talent and treasure.

PLANNED GIVING

United Way of Central Maryland has been a part of the community for more than 80 years. Consider giving a planned gift and make a lasting contribution of your own to the region. Planned gifts take many forms including life insurance, bequests, life income agreements, as well as stock, real estate and other appreciated assets. These gifts help ensure United Way has the resources to continue meeting needs today and into the future.

CHALLENGE GRANT PROGRAMS

Generous foundations and individuals offer grant dollars to help you step up to the Tocqueville Society or Women's Leadership Council at the \$10,000 level or the Jane B. Meyerhoff Society at the \$25,000 level. All grant dollars are directed to United Way of Central Maryland.

T O C Q U E V I L L E S O C I E T Y G R A N T

Your 2009 Gift	Grant	Total Gift Value
\$5,000	\$5,000	\$10,000
Your 2010 Gift	Grant	Total Gift Value
\$10,000	\$0	\$10,000

J A N E B . M E Y E R H O F F S O C I E T Y G R A N T

Your 2009 Gift	Grant	Total Gift Value
\$15,000	\$10,000	\$25,000
Your 2010 Gift	Grant	Total Gift Value
\$20,000	\$5,000	\$25,000
Your 2011 Gift	Grant	Total Gift Value
\$25,000	\$0	\$25,000

For more information, please contact Holly Joyce Hoey at 410.895.1406 or holly.hoey@uwcm.org or Elise Lee at 410.895.1505 or elise.lee@uwcm.org.

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United Way of Central Maryland



1. MY INFORMATION (Please print firmly and clearly. Your personal information is kept confidential.)

MS. MR. MRS. DR. OTHER _____ EMPLOYEE ID (OPTIONAL) _____ FEMALE MALE BIRTH YEAR 19 _____
 FIRST NAME _____ MI _____ LAST NAME _____
 HOME ADDRESS _____ CITY _____ STATE _____ ZIP _____
 EMPLOYER _____ WORK PHONE _____ EXT. _____ HOME PHONE _____
 WORK E-MAIL ADDRESS _____ HOME E-MAIL ADDRESS _____
 PLEASE LIST MY / OUR NAME(S) AS _____

Yes, I would like to combine gifts for purposes of recognition. I've indicated my partner's name and employer here.
 NAME _____ EMPLOYER _____ COMBINED GIFT TOTAL \$ _____

- I have included United Way in my will, trust or other financial plans.
- I am interested in learning more about making a planned gift to United Way.

Dix Années Société

- I have been giving to (any) United Way continuously for at least 10 years and would like to be recognized as a Dix Années Société member. I've been giving since 19_____.
- I am interested in making a multi-year gift. See E in Section 4 (preferred payment method).

2. CHALLENGE GRANTS (Please check if interested in participating)

- I/We agree to use the **Tocqueville Challenge Grant**, making me a member today.
(FOR NEW MEMBERS ONLY.)
- I/We agree to use the **Jane B. Meyerhoff Society Challenge Grant**, making me a member today.

\$ _____	+	\$ _____	=	\$ _____
MY PERSONAL GIFT		GRANT (IF APPLICABLE)		MY TOTAL GIFT

- Please include me in the Women's Leadership Council. (Individual gifts in the name of or to honor women at the \$10,000 level.)

3. MY COMMITMENT TO UNITED WAY

- Please direct my gift to where it will help the most people \$ _____

Invest in United Way's core areas

EDUCATION

- 799..... Quality Child Care (ensuring school readiness and family support) \$ _____
- 999..... Before and Afterschool Programs (helping youth reach their potential) \$ _____

INCOME

- 299..... Meeting Immediate Demands (stabilizing families and providing basic needs) \$ _____

HEALTH

- 599..... Intervention and Treatment for Violence and Abuse (ensuring family safety and access to legal services) \$ _____

24/7 HELP

- 899..... 2-1-1 Maryland at United Way \$ _____

Designate through United Way
*A minimum gift of \$50 per year is required for each designation made. If your designation is less than \$50, it will revert to United Way of Central Maryland. Designations must be received by United Way of Central Maryland no later than March 1. Must be a charitable health and human service tax exempt organization or other United Way in the United States. SEE WWW.UWCM.ORG FOR MORE DETAILS.

PROGRAM / AGENCY NAME AND ADDRESS	\$ _____	
	<small>DIRECTORY CODE (IF UWCM PARTNER)</small>	<small>PER YEAR*</small>
PROGRAM / AGENCY NAME AND ADDRESS	\$ _____	
	<small>DIRECTORY CODE (IF UWCM PARTNER)</small>	<small>PER YEAR*</small>

Complete only if you wish to exclude a specific United Way partner from receiving any part of your gift.
 PARTNER EXCLUSION(S) _____

United Way of Central Maryland, Inc. applies a fee of 5 percent on designations through United Way. The fee will not exceed \$500, with a minimum \$5.

*PLEASE SEE IMPORTANT INFORMATION ON BACK.

4. PREFERRED PAYMENT METHOD (Please Choose A, B, C, D or E)

A Payroll deduction: \$ _____ per pay period
 for a total annual gift of \$ _____ per year

B Charge \$ _____ per year
 One-time \$ _____ Monthly \$ _____ Quarterly \$ _____
 Visa MasterCard Discover American Express
 Credit Card # _____
 Expiration Date ____/____/____ Please charge me on / or starting ____/____/____

C Check
 (Payable to "United Way of Central Maryland")

D Securities and Stocks
 For more information about how to donate stock, please contact Donor Services at 410.895.1585 or stock@uwcm.org.

E I/We choose to make a:
 One year gift Two year gift Three year gift
 2009 \$ _____
 2010 \$ _____
 2011 \$ _____

Check here if you wish to remain anonymous. Otherwise your name will be released to the designated program/agency.

5. SIGN AND DATE HERE to authorize pledge and payment method

SIGNATURE _____
 DATE _____

Thank you for your support.

Whatever you can give, gives hope.

United Way is stabilizing families in central Maryland and helping them meet basic needs.

EDUCATION

We subsidize quality, affordable child care and family support for toddlers, and provide before and afterschool activities for youth so that parents can afford to work knowing that their children are safe, learning and mentored.

INCOME

We provide support for resources that help people survive and work to ensure families have safe, affordable housing and the means to keep it.

HEALTH

United Way helps agencies provide shelter, legal protection and other core services to victims of domestic violence, sexual assault and child abuse, problems that tend to rise in families enduring economic pressures.

United Way of Central Maryland, Inc.

100 South Charles Street
Fifth Floor, P.O. Box 1576
Baltimore, Maryland 21203-1576
P 410.547.8000 F 410.547.8289

United Way Community Partnership of Anne Arundel County

10480 Little Patuxent Parkway, Suite 900
Columbia, Maryland 21044-3524
P 410.379.1319 F 410.510.1776

United Way Community Partnership of Baltimore County

P.O. Box 1576
Baltimore, Maryland 21203-1576
P 410.895.1510 F 410.547.8040

United Way Community Partnership of Carroll County

P.O. Box 2047
Westminster, Maryland 21158
P 410.840.2837 F 410.848.2436

United Way Community Partnership of Harford County

108 South Bond Street, P.O. Box 1011
Bel Air, Maryland 21014-7011
P 410.879.6453 F 410.420.1461

United Way Community Partnership of Howard County

10480 Little Patuxent Parkway, Suite 900
Columbia, Maryland 21044-3524
P 410.379.1319 F 410.510.1776



United Way
of Central Maryland

www.uwcm.org



STANDARDS FOR
EXCELLENCE



Get Connected. Get Answers.
First Call For Help™
DIAL 2-1-1
OR

PHONE 410-685-0525
PHONE 1-800-492-0618

www.shareyourself.org

IMPORTANT INFORMATION

Contributions to United Way of Central Maryland, Inc. are tax deductible within the limits of current federal and Maryland state law. United Way of Central Maryland, Inc. has provided no goods or services in exchange for your contributions.

You will be acknowledged for direct contributions made during the calendar year. United Way will send those acknowledgements before January 31 of the following year. To assure receipt of your acknowledgement please provide us with your full home address.

If your contribution is being made by payroll deduction, you should keep a copy of this pledge card which, along with your pay stubs or other documents furnished by your employer show the amount withheld for your contribution, will provide the necessary support for your contribution for Federal income tax purposes. United Way of Central Maryland, Inc. does not provide goods or services in return for any contribution made to it by payroll deduction.

A copy of the most current financial statement is available upon request by contacting United Way of Central Maryland, Inc. at P.O. Box 1576, Baltimore MD 21203-1576 or 410.547.8000. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.