

2 0 1 0 P L E D G E F O R M

**TOCQUEVILLE SOCIETY**

UNITED WAY OF CENTRAL MARYLAND





United Way of Central Maryland established the Tocqueville Society in 1987 to recognize donors of \$10,000 or more for their philanthropic leadership. Tocqueville Society members set the standard for charitable giving and motivate others to improve lives in our community.

### IMPACT INCENTIVE

Undesignated dollars allow United Way to make a greater impact on the root causes of the social problems facing central Maryland. By letting United Way use its expertise to focus on key areas, we can all better execute the overall mission.

**If you donate at least 50 percent of your Tocqueville gift to United Way of Central Maryland or any one of the focus areas, we will waive all normal fees associated with a designated gift.\***

\*Personal gifts under \$10,000 are not eligible for this incentive. Normally, designations to agencies incur a fee of 5 percent. As a reminder, eligible nonprofits include any 501(c)(3) in the U.S. whose mission is primarily health and human service oriented.

#### MULTI-YEAR GIVING

This new option lets valuable donors make a contribution that sustains the work of United Way of Central Maryland with the ease and convenience of multi-year pledges. Through automatic re-enrollment, donors have an opportunity to make a multi-year gift, saving time and ensuring the community benefits year after year. (Annually, you will receive a pledge reminder with payment options.)

#### WOMEN'S LEADERSHIP COUNCIL

An exciting part of United Way of Central Maryland's Tocqueville Society is our Women's Leadership Council – a caring and vibrant group of women leaders who invest in our community and its children. The Women's Leadership Council is a powerful network of women who strengthen our community through a focused investment of their time, talent and treasure.

#### PLANNED GIVING

United Way of Central Maryland has been a part of the community for more than 80 years. Consider giving a planned gift and make a lasting contribution of your own to the region. Planned gifts take many forms including life insurance, bequests, life income agreements, as well as stock, real estate and other appreciated assets. These gifts help ensure United Way has the resources to continue meeting needs today and into the future.

#### CHALLENGE GRANT PROGRAMS

Generous foundations and individuals offer grant dollars to help you step up to the Tocqueville Society or Women's Leadership Council at the \$10,000 level or the Jane B. Meyerhoff Society at the \$25,000 level. All grant dollars are directed to United Way of Central Maryland.

**NEW  
THREE-YEAR  
OPTION**

TOCQUEVILLE SOCIETY GRANT		
Your 2010 Gift	Grant	Total Gift Value
\$5,000	\$5,000	\$10,000
Your 2011 Gift	Grant	Total Gift Value
\$7,500	\$2,500	\$10,000
Your 2012 Gift	Grant	Total Gift Value
\$10,000	\$0	\$10,000

JANE B. MEYERHOFF SOCIETY GRANT		
Your 2010 Gift	Grant	Total Gift Value
\$15,000	\$10,000	\$25,000
Your 2011 Gift	Grant	Total Gift Value
\$20,000	\$5,000	\$25,000
Your 2012 Gift	Grant	Total Gift Value
\$25,000	\$0	\$25,000

# 2010 PLEDGE FORM

United Way of Central Maryland



## 1. MY INFORMATION (Please print firmly and clearly. Your personal information is kept confidential.)

MS.  MR.  MRS.  DR.  OTHER \_\_\_\_\_ EMPLOYEE ID (OPTIONAL) \_\_\_\_\_  FEMALE  MALE BIRTH YEAR 19 \_\_\_\_\_  
 FIRST NAME \_\_\_\_\_ MI \_\_\_\_\_ LAST NAME \_\_\_\_\_  
 HOME ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 EMPLOYER \_\_\_\_\_ WORK PHONE \_\_\_\_\_ EXT. \_\_\_\_\_ HOME PHONE \_\_\_\_\_  
 WORK E-MAIL ADDRESS \_\_\_\_\_ HOME E-MAIL ADDRESS \_\_\_\_\_  
 PLEASE LIST MY / OUR NAME(S) AS \_\_\_\_\_

Yes, I would like to combine gifts for purposes of recognition. I've indicated my partner's name and employer here.  
 NAME \_\_\_\_\_ EMPLOYER \_\_\_\_\_ COMBINED GIFT TOTAL \$ \_\_\_\_\_

- I have included United Way in my will or trust.  
 I am interested in learning more about making a planned gift to United Way.

### Dix Années Société

- I have been giving to (any) United Way continuously for at least 10 years and would like to be recognized as a Dix Années Société member. I've been giving since 19\_\_\_\_\_.  
 I am interested in making a multi-year gift. See E in Section 4 (preferred payment method).

## 2. CHALLENGE GRANTS (Please check if interested in participating)

- I/We agree to use the **Tocqueville Challenge Grant**, making me a member today.  
(FOR NEW MEMBERS ONLY.)  
 I/We agree to use the **Jane B. Meyerhoff Society Challenge Grant**, making me a member today.

\$ _____	+	\$ _____	=	\$ _____
<b>MY PERSONAL GIFT</b>		<b>GRANT (IF APPLICABLE)</b>		<b>MY TOTAL GIFT</b>

- Please include me in the Women's Leadership Council. (Individual gifts in the name of or to honor women at the \$10,000 level.)

## 3. MY COMMITMENT TO UNITED WAY

- Please direct my gift to help people throughout central Maryland \$ \_\_\_\_\_  
 Please direct my gift to help people in a specific community
- Anne Arundel County \$ \_\_\_\_\_
  - Baltimore City \$ \_\_\_\_\_
  - Baltimore County \$ \_\_\_\_\_
  - Carroll County \$ \_\_\_\_\_
  - Harford County \$ \_\_\_\_\_
  - Howard County \$ \_\_\_\_\_

**Designate through United Way**  
\*A minimum gift of \$50 per year is required for each designation made. If your designation is less than \$50, it will revert to United Way of Central Maryland. Designations must be received by United Way of Central Maryland no later than March 1. Must be a charitable health and human service tax exempt organization or other United Way in the United States. SEE WWW.UWCM.ORG FOR MORE DETAILS.

PROGRAM / AGENCY NAME AND ADDRESS _____	DIRECTORY CODE (IF UWCM PARTNER) _____	\$ _____ PER YEAR*
PROGRAM / AGENCY NAME AND ADDRESS _____	DIRECTORY CODE (IF UWCM PARTNER) _____	\$ _____ PER YEAR*

Complete only if you wish to exclude a specific United Way partner from receiving any part of your gift.  
 PARTNER EXCLUSION(S) \_\_\_\_\_

United Way of Central Maryland, Inc. applies a fee of 5 percent on designations through United Way.  
 The fee will not exceed \$500, with a minimum \$5.

\*PLEASE SEE IMPORTANT INFORMATION ON BACK.

## 4. PREFERRED PAYMENT METHOD (Please Choose A, B, C, D or E)

**A Payroll deduction:** \$ \_\_\_\_\_ per pay period  
 for a total annual gift of \$ \_\_\_\_\_ per year

**B Charge** \$ \_\_\_\_\_ per year  
 One-time \$ \_\_\_\_\_ Monthly \$ \_\_\_\_\_ Quarterly \$ \_\_\_\_\_  
 Visa  MasterCard  Discover  American Express  
 Credit Card # \_\_\_\_\_  
 Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Please charge me on / or starting \_\_\_\_/\_\_\_\_/\_\_\_\_

**C Check**  
 (Payable to "United Way of Central Maryland")

**D Securities and Stocks**  
 For more information about how to donate stock, please contact Donor Services at 410.895.1585 or stock@uwcm.org.

**E I/We choose to make a:**  
 One year gift  Two year gift  Three year gift  
 2010 \$ \_\_\_\_\_  
 2011 \$ \_\_\_\_\_  
 2012 \$ \_\_\_\_\_

Check here if you wish to remain anonymous. Otherwise your name will be released to the designated program/agency.

## 5. SIGN AND DATE HERE to authorize pledge and payment method

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

**Thank you for your support.**

# There's no limit on being poor, vulnerable or at-risk.

That's why United Way of Central Maryland is helping people across central Maryland give help and get help every day.

We:

- Mobilize individuals, businesses, government, foundations and nonprofit organizations across the region to address critical health and human service problems
- Help individuals and families meet their emergency needs, stabilize their lives, and ultimately lift them up & out of the circumstances that make them vulnerable
- Draw upon local knowledge, data & expertise to understand the community's needs, identify where gaps exist and support what works in addressing them

By mobilizing resources to lift people up, United Way of Central Maryland makes your dollar go further to help others.

We work to mobilize and engage the community to improve lives through information, resources and collaborations.

## GIVE. ADVOCATE. VOLUNTEER.

**United Way of Central Maryland, Inc.**  
100 South Charles Street  
Fifth Floor, P.O. Box 1576  
Baltimore, Maryland 21203-1576  
P 410.547.8000 F 410.547.8289

**United Way Community Partnership of Anne Arundel County**  
10480 Little Patuxent Parkway, Suite 900  
Columbia, Maryland 21044-3524  
P 410.379.1319 F 410.510.1776

**United Way Community Partnership of Baltimore County**  
P.O. Box 1576  
Baltimore, Maryland 21203-1576  
P 410.895.1510 F 410.547.8040

**United Way Community Partnership of Carroll County**  
P.O. Box 2047  
Westminster, Maryland 21158  
P 410.840.2837 F 410.848.2436

**United Way Community Partnership of Harford County**  
108 South Bond Street, P.O. Box 1011  
Bel Air, Maryland 21014-7011  
P 410.879.6453 F 410.420.1461

**United Way Community Partnership of Howard County**  
10480 Little Patuxent Parkway, Suite 900  
Columbia, Maryland 21044-3524  
P 410.379.1319 F 410.510.1776



United Way  
of Central Maryland

[www.uwcm.org](http://www.uwcm.org)



STANDARDS FOR EXCELLENCE



Get Connected. Get Answers.  
**First Call For Help**  
DIAL 2-1-1

OR  
PHONE 410-685-0525  
PHONE 1-800-492-0618



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[United Way of Central Maryland](https://www.linkedin.com/company/UnitedWayofCentralMaryland)

### IMPORTANT INFORMATION

Contributions to United Way of Central Maryland, Inc. are tax deductible within the limits of current federal and Maryland state law. United Way of Central Maryland, Inc. has provided no goods or services in exchange for your contributions.

You will be acknowledged for direct contributions made during the calendar year. United Way will send those acknowledgements before January 31 of the following year. To assure receipt of your acknowledgement please provide us with your full home address.

If your contribution is being made by payroll deduction, you should keep a copy of this pledge card which, along with your pay stubs or other documents furnished by your employer show the amount withheld for your contribution, will provide the necessary support for your contribution for Federal income tax purposes. United Way of Central Maryland, Inc. does not provide goods or services in return for any contribution made to it by payroll deduction.

A copy of the most current financial statement is available upon request by contacting United Way of Central Maryland, Inc. at P.O. Box 1576, Baltimore MD 21203-1576 or 410.547.8000. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.

United Way of Central Maryland supports environmental responsibility by utilizing FSC (Forest Stewardship Council) certified papers, limiting the volume of printed information and recycling remaining inventory.