

Figure B

CAMPAIGN OUTSOURCING SCHEDULE Month 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6 *Intro E mail *Hang Posters	7	8
9	10	11 *Kick Off E mail	12	13 *Video E mail	14	15
16	17	18 *Facts/Stats E mail	19 *Reminder E mail	20	21 *Thank You E mail	22
23	24	25	26	27	28 *Mail checks to UWCM *Campaign Reports Sent to ECC	29
30	31					