UNITED WE CAN DO MORE: FAST TRACK STEP-UP PROGRAMS

United we can do more. Leverage your donation with our Fast Track Step-Up Programs. These programs offer a way to become a member of our groups immediately by making a pledge to incrementally increase your gift over a period of three years to reach the standard entry level.

Thanks to our generous Step-Up sponsors: Baltimore Equitable Insurance Foundation, France-Merrick Foundation and Robert E. Meyerhoff. All Step-Up grant dollars are directed to United Way of Central Maryland.

LEADERS UNITED STEP-UP PROGRAM
Donate a minimum of $500 to immediately reach the $1,000 Leaders United giving level. This program includes membership in Women United.

YEAR 1
YOUR GIFT: $500
+ GRANT: $500
TOTAL GIFT VALUE: $1,000

YEAR 2
YOUR GIFT: $750
GRANT: $250
TOTAL GIFT VALUE: $1,000

YEAR 3
YOUR GIFT: $1,000
TOTAL GIFT VALUE: $1,000

TOCQUEVILLE SOCIETY STEP-UP PROGRAM
Donate a minimum of $5,000 to immediately reach the $10,000 Tocqueville Society giving level. This program includes membership in Women United – Tocqueville Society.

YEAR 1
YOUR GIFT: $5,000
+ GRANT: $5,000
TOTAL GIFT VALUE: $10,000

YEAR 2
YOUR GIFT: $7,500
GRANT: $2,500
TOTAL GIFT VALUE: $10,000

YEAR 3
YOUR GIFT: $10,000
TOTAL GIFT VALUE: $10,000

JANE B. MEYERHOFF SOCIETY STEP-UP PROGRAM
Thanks to the generosity of Robert E. Meyerhoff, donors can immediately reach the $25,000 Jane B. Meyerhoff Society giving level. This program is designed for those who make a minimum gift of $15,000 in the first year.

YEAR 1
YOUR GIFT: $15,000
+ GRANT: $10,000
TOTAL GIFT VALUE: $25,000

YEAR 2
YOUR GIFT: $20,000
GRANT: $5,000
TOTAL GIFT VALUE: $25,000

YEAR 3
YOUR GIFT: $25,000
TOTAL GIFT VALUE: $25,000

TOCQUEVILLE SOCIETY IMPACT INCENTIVE
If you donate at least $5,000 of your Tocqueville Society gift directly to United Way of Central Maryland, its programs, or one of the counties it serves, all normal fees associated with a designated gift to another agency or organization are waived.*

* A minimum donation of $100 is required for each designation, or it will be directed to United Way of Central Maryland. Designations must be to a 501(c)(3) organization. A five percent fee will be deducted on designations, subject to a $5 minimum and a $500 cap. Please visit uwcm.org/designate for more information and frequently asked questions on our designation policy.

For more information on the Step-Up Programs or the United Way Tocqueville Society Impact Incentive, please contact Jeff Pratt at 410-895-1526 or jeff.pratt@uwcm.org.