

STEP UP FOR MORE IMPACT



United Way
of Central Maryland

United Way's Step-Up Programs allow you to become a member of our groups today with a manageable approach to incrementally increase your gift for greater impact.

LEADERS UNITED/WOMEN UNITED STEP-UP PROGRAM

Donate a minimum of \$500 to immediately reach the \$1,000 Leaders United/Women United giving level. Leaders United membership includes membership in Women United.



EMERGING TOCQUEVILLE SOCIETY STEP-UP PROGRAM

Donate a minimum of \$2,500 to be recognized among Tocqueville Society members. At Step-Up completion, members can take advantage of the Tocqueville Society Step-Up Program. This program includes membership in Women United – Tocqueville.



TOCQUEVILLE SOCIETY STEP-UP PROGRAM

Donate a minimum of \$5,000 to immediately reach the \$10,000 Tocqueville Society giving level. This program includes membership in Women United – Tocqueville.



JANE B. MEYERHOFF SOCIETY STEP-UP PROGRAM

Thanks to the generosity of Robert E. Meyerhoff, donors can immediately reach the \$25,000 Jane B. Meyerhoff Society giving level. The program is designed for those who make a minimum gift of \$15,000 in the first year. This program includes membership in Women United – Tocqueville.



TOCQUEVILLE SOCIETY IMPACT INCENTIVE

If you donate at least \$5,000 of your personal Tocqueville Society gift to United Way of Central Maryland, its programs, or one of the counties it serves, all normal fees associate with a designated gift are waived.*

For more information on the Step-Up Programs or the Tocqueville Society Impact Incentive, please contact Jeff Pratt at 410-895-1526 or jeff.pratt@uwcm.org.

*A minimum donation of \$100 is required for each designation, or it will be directed to United Way of Central Maryland. Designations must be to a 501(c)(3) organization. A five percent fee will be deducted on designations, subject to a \$5 minimum and a \$500 cap. Please visit uwcm.org/designate for more information and frequently asked questions on our designation policy