

Nonprofit Important Information

Information about CCC Changes

- As a United Way Campaign charities no longer have to submit an application to the CCC. Any city employee can designate to any 501(c) 3 that is in good standing with the IRS. So, that's less work for you!!
- As a United Way campaign, designation fees were reduced by 20%! That means more pledged money reaches your organization so can extend your reach in our community!
- The timeline for the campaign will be from early fall to the end of the year.

How charities can be involved.

- Baltimore City will not be holding a large tabling event at kickoff this year. It will be left to individual agencies to reach out to nonprofits and choose how they would like engage with charities by requesting a charity speaker, holding a charity fair or requesting a tour/volunteer opportunity with the charity. These smaller, more intimate events at specific city departments mean a better opportunity to engage with donors directly.
- If you have a United Way private sector book number previously, that will be your number for the Baltimore City campaign. If you **do not** have a number for the private sector, donors can “write-in” the name and address of your agency to designate their donation. Any questions related to agency codes or reporting can be directed to Donor Services at donorservices@uwcm.org.