



For media inquiries:

Lauren Walbert, 443-683-0294

lwalbert@hillmanpr.com

Caw-ing All Ravens Fans!

United Way of Central Maryland Partners with Ravens Organization for 'Caw to Action'

Baltimore, Md. (September 17, 2020) – Ravens season has started, players are back on the field, and now fans can get in on the action. United Way of Central Maryland has partnered with the Ravens organization to create the “Caw to Action” – intended to bring Ravens fans together (while socially distanced or virtual) to serve their community this football season.

The #RavensCawToAction includes projects for each month of the football season, giving fans the opportunity to support local communities in lieu of attending a game. September will focus on kids and animals, with opportunities to donate books or collect dog and cat food for local shelters. October will focus on hunger and environment, and veterans and health will be the focus in November.

“We’re inviting people to team up with their co-workers, family, or friends, or on their own to help our community this football season,” said Franklyn Baker. “As we continue to navigate this new normal, we’ve created opportunities to do that while still staying safe. Now more than ever, our neighbors and local organizations need help. This ‘Caw to Action’ is a great way to support the Ravens and those in need.”

Participants are asked to share photos of their efforts on social channels using the hashtag #RavensCawToAction. To sign up for volunteer opportunities, visit www.volunteermid.org and click on “Raven’s Caw to Action.”

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United Way of Central Maryland promotes equity, creates opportunity, and improves lives by increasing access to basic needs such as health, housing, employment, and education. Learn more at www.uwcm.org.